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*Bully
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Your Kids*

Strategies to Create a Safe Environment for the
Classroom & Community

Featuring *Internationally renowned speaker, trainer and author*

Edie Raether MS, CSP aka the "Bully Buster"

SHREVEPORT, LA
October 17, 2012

LAFAYETTE, LA
October 18, 2012

NEW ORLEANS, LA
October 19, 2012



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- All Bullies are Not Alike: Define the Seven types
- Revenge and Cognitive Aggression: Identify The Silent Killer
- What to do when Punishment and Exclusion Don't Work
- Influence and Persuasion Skills to Get the Buy-In
- Easy Targets: Kids with Special Needs and Autism
- Develop a Five Step Program for Teens with Motivational Deficits

SHREVEPORT, LA
Wednesday
October 17, 2012

LAFAYETTE, LA
Thursday
October 18, 2012

NEW ORLEANS, LA
Friday
October 19, 2012



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*Bully
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Strategies to Create a
Safe Environment for the
Classroom & Community

Attend this seminar with Edie Raether, MS, CSP internationally renowned expert on bullying and author of *Stop Bullying Now* and leave this seminar with a practical understanding of what triggers and perpetuates the cycles of violence. Practice the most appropriate responses and effective action plans for each of the seven types of bullies. Through role playing and experiential learning, you will polish and perfect your skills in managing behavioral change.

This seminar will teach you evidence-based approaches that create a safe environment where the coercion of power is not tolerated.

This hands-on, roll-up-your-sleeves seminar will provide you with the research, resources and strategies to create a climate of calm, where teachers can teach and students will learn. It will empower you to improve interpersonal communications, build family relationships, and strengthen our communities. As Margaret Mead said about education and society: *All social movements are founded by, guided by, motivated and seen through by the passion of individuals....Children must be taught how to think, not what to think.* This is your opportunity to make a difference.

SAVE BY INCLUDING THESE BOOKS WITH SEMINAR REGISTRATION!

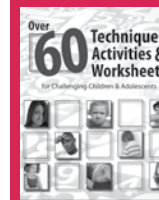


When Good Kids Go Bad: Effective Solutions for Problem Behaviors

By Steven Olivas, Ph.D., HSP

Informative, artful, and fun, *When Good Kids Go Bad: Effective Solutions for Problem Behaviors* takes readers inside the minds of our troubled kids and teens. Whether they are mildly irritating or well out of control, readers will leave armed with a broad range of proven techniques to curb negative behaviors and encourage positive ones.

Therapists, parents, teachers, and all professionals interacting with these kids will have their questions answered and be given clear instructions on how to begin the road to behavioral and emotional change. Interventions are detailed for use in the home, the classroom, and/or the therapy office so that all adults can begin to march in stride and provide the structure needed to facilitate maximum growth. From the diagnostic process to medication interventions, no stone is left unturned.



Over 60 Techniques, Activities & Worksheets for Challenging Children & Adolescents

By Susan Epstein, LCSW

This cutting-edge tips workbook will guide professionals in working with children, adolescents and families across multiple settings and treatment modalities. Inside, find easy to use worksheets, handouts and step-by-step tips and proven techniques to foster the working relationship required to elicit change and healing.



Have a seminar idea? A manuscript to publish?

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If you are interested in becoming a speaker or have a new topic idea, please contact Meg Graf at mgraf@pesi.com or call 715-855-8199.

Outline

Understanding the Root Causes of Bullying, Anger and Violence

- Why Are Kids So Mean: Cause, Consequence and Correction
- Seven Types of Bullies and Prescribed Actions
- Recognizing Danger Signals of Both Primal and Cognitive Anger
- The Mean Girl Syndrome: Girls Go Viral and Get Vicious
- Violence: The "Fun" Addiction and Power Thrills

Weapons without Wisdom: The Impulsive Brain

- Brain Spurts and DNA: Why Smart Teens Make Dumb Decisions
- How Childhood Activities and Habits Hardwire Your Brain
- The Marshmallow Theory: Impulse and Instant Gratification
- Society's Shame: Giving Children Weapons without Wisdom

Cyberbullying: The New Teen Terrorism

- The Bullying that Never Sleeps: Harassment 24/7
- Friends as Bullies: How the Internet Depersonalizes
- Words Are Forever: Body's Heal - Minds Don't Mend
- Nine Steps to Stop Cyberbullying
- Detecting, Reporting, Law Enforcement and Legal Rights

Implementing Systems of Prevention

- Making Diversity Work: R-E-S-P-E-C-T and LGBT Challenges
- Creating a Safe Space: School Policies, Procedures and Reporting
- Empathy Education: Campaigns for Compassion and Kindness
- Resilience: Emotional Immunity and Psychological Self Defense
- Five Steps to Overcoming Motivational Deficits
- Seven Ways to Convert Bystanders to Upstanders Who Take Action

Seven Intervention Tools that Convert Conflict into Cooperation

- Ownerships: How to Implement a Values Contract
- Peer Mediation and Conflict Management
- The Peace Circle
- Sociodrama, Role Playing and Interactive Methods
- AQ-Implementing the Action Intelligence Model
- Inspired Discipline - Integrating the 5 R's or Respect: Responsibility - Repentance - Resolution - Restitution - Reconciliation
- Not Time Out - Time In: Rewriting Your Life's Script

Objectives

- 1 Identify the varying levels of danger of anger and bullying behaviors.
- 2 List resources for monitoring, reporting and preventing cyberbullying.
- 3 Develop action plans for creating a safe learning environment.
- 4 Discover classroom management techniques that transform behaviors.
- 5 Promote prevention and resilience: Changing beliefs and intentions.
- 6 Implement systems of intervention: Making bystanders accountable.
- 7 Develop support systems: Getting families and communities involved.

Live Seminar & Webcast schedule (Times listed in CST)

- 7:30** Registration/Morning Coffee & Tea
- 8:00** Program begins
- 11:50-1:00** Lunch (on your own)
- 4:00** Program ends

For locations and maps, go to www.pesi.com, find your event, and click on the seminar title.

Questions?
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Speaker

Edie Raether, MS, CSP, is known as the "Bully Buster". An internationally renowned speaker and trainer, Edie has presented programs on five continents and is a bestselling author of seven books, including *Stop Bullying Now*. She has also been the coauthor of 12 anthologies. A behavioral psychology expert, Edie has been a psychotherapist and family therapist in private practice and is now committed to changing the way the world thinks...one mind at a time with her transformational children's character building program *I Believe I Can Fly!*

Edie has also been the director of occupational therapy in both a hospital and college where she was also an instructor, counselor and Human Resource Coordinator. She has been a talk show host with affiliates of *ABC* and is an expert resource to such media as *CBS, MSNBC, USA Today, Prevention, The Wall Street Journal, Reuters* and many others. Both her B.S. and M.S.Ed are from the University of Wisconsin. Edie is a CSP (Certified Speaking Professional) which is the highest earned mark of excellence awarded by the National Speakers Association to fewer than 8% of its membership worldwide, thus promising an engaging and entertaining delivery of tools and techniques to creating a safe school environment.

Seminar on CD or DVD Package:

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